

The Calgary Chinese Cultural Society is pleased to introduce the *Investor Education for Chinese Immigrants* program. This program is sponsored by the Alberta Capital Market Foundation, the British Columbia Securities Commission and the Investor Education Fund of Ontario.

The *Investor Education for Chinese Immigrants* program contains six video segments focused on delivering important investor education messages. These include understanding the Canadian capital market and the basics of investing. We want to help you to understand the Canadian market.

However, investments involve risk and you need to be aware of the risk in the investment itself and the potential for investment fraud. The program aims to teach you basic principles of strategy development, about researching before investing, and identifying and avoiding fraud. You will also learn how to choose a financial advisor and understand the risks and benefits of start up companies.

This program is presented in English, Mandarin and Cantonese and is accessible from this website (free of charge) 24 hours a day, seven days a week.

Established in 1975, the Calgary Chinese Cultural Society (CCCS) was registered as a non-profit organization in 1979. The Society's objectives are to promote Chinese culture in our multicultural society, to strengthen community cooperation and unity, to contribute to charities and to promote cultural exchange and friendship between Canada and China.

CCCS is a founding member of the National Congress of Chinese Canadians (1992) and the Alberta Chinese Community Congress (1996).

About the sponsoring organizations:

The Alberta Capital Market Foundation funds specific projects to educate the public and entrepreneurs about the functions, operations, benefits and risks associated with capital markets. The Foundation was established in November 1998 with funding from the Alberta Securities Commission and The Alberta Stock Exchange (now the TSX Venture Exchange).

The British Columbia Securities Commission (BCSC) is an independent provincial government agency responsible for regulating trading in securities within the province. The commission-administered Education Fund supports projects that help investors to protect themselves against fraud and unsuitable investments and industry to better understand and comply with securities regulation.

The Investor Education Fund offers trustworthy and unbiased investment education to the general public via www.investorED.ca and to students through its Taking Stock In Your Future Teacher program. It also provides funding support to not-for-profit and community organizations. The Investor Education Fund was established by the Ontario Securities Commission, Ontario's investment industry regulator and is funded through OSC enforcement settlements.

Having this information available online makes learning easy and convenient. The controls below the video on your screen allow you to pause, stop or rewind the video. You can come back to the program and review the material at any time.

Once you have completed the program, I would ask you to take a few minutes to complete an

online survey to tell us your opinion of the program.

I trust you will find this educational program useful. Please select any video module to begin.